



- Press release -

Utrecht, 24th of January 2015.

Cycle Zero, an adventure with a mission. A 15,000-kilometre solo cycling expedition for awareness of international renewable energy issues.

Starting early 2015, the 29-year-old Tim Cruijssen will endeavour on a 15,000-kilometer solo cycling expedition. Not the ten months on the road, but international awareness of renewable energy will be the main goal of the project. During these months, numerous sustainability projects will be visited in almost twenty countries. Starting in the Netherlands (Utrecht), Cruijssen will cycle through southern Europe, Istanbul, northern Iran, the Tibetan highlands and Hong Kong as his final destination.

Each of the visited countries face their own renewable energy-related barriers and opportunities, on a geographic, societal, political, economic and cultural level. With an academic background in renewable energy sciences, Cruijssen is capable of communicating these international issues and opportunities to the outside world through writing, photography, readings and presentations. On a popular scientific level, which appeals to all layers of society, the current state of international renewable energy and the differences between Western-Europe, will be made clear.

From wind energy in Iran, solar energy in Azerbaijan to geothermic energy in China; numerous countries, various projects, countless questions. What is the impact of China's current energy policy on booming cities? How has the vision of traditional Arabian countries on solar energy been altered during the last decade? Why do traditional oil states invest in renewable energy projects? These, and more questions, will be answered during the cycling expedition.

Slow travel, from desert to megacity, rich to poor, developed to un(der)developed, exposes renewable energy related issues from the bottom-up. All this in the context of awareness, research, education and personal development, with an anything but luxury, budget of only 5 euros per day. Driven by passion, craving for adventure and the hope of a greener future.

More info

tim@cycle-zero.com

www.cycle-zero.com

+31(0)646632340

Promotional video: <https://vimeo.com/110808759>

NOTES FOR THE EDITORS:

Licence free images can be downloaded from www.cycle-zero.com/press (password: cyclezero)

